



FALL 2018

WEB DESIGN, DEV & UX	Dates	Tuition
Soft Skills for Designers	9/24 - 10/22	\$455
Information Architecture	9/25 - 10/23	\$455
User Research	9/26 - 10/24	\$455
UI/Visual Design for Websites	9/26 - 12/5	\$595
User Accessibility for Websites and Apps	10/18	\$365
Design Thinking Workshop	10/27 or 11/10	\$365
Soft Skills for Designers	10/29 - 12/3	\$455
Fundamentals of UX	10/29 - 12/3	\$455
Information Architecture	10/30 - 12/4	\$455
Writing for User Experience	10/31 - 12/5	\$455
Fundamentals of UX	11/1 - 12/6	\$455
Visual Design for UX	11/1 - 12/6	\$455
Data-Driven Design Workshop	11/3 or 12/1	\$365
Intro to HTML & CSS	11/5 - 12/10	\$455
Intro to Data Analytics Workshop	12/7	\$235

CREATIVITY	Dates	Tuition
Drawing: A Creative Approach - Level 1	9/26 - 12/5	\$595
Portfolio Building Workshop	10/26	\$245
How to Run A Successful Freelance Business - Half Day Workshop	11/8	\$235
Storytelling in the Digital Age	11/16	\$365
Animation and Motion Graphics Workshop	11/16	\$365
The Storyteller's Guide to Better Videos	12/4	\$365

CONTENT & AD COPYWRITING	Dates	Tuition
Content Writing Fundamentals	9/24 - 10/22	\$455
CW Certificate Program Portfolio Workshop	9/25 - 12/4	\$535
The Copywriter's Workshop	10/24	\$365
Writing for User Experience	10/31 - 12/5	\$455
Writing for User Experience	10/31 - 12/5	\$455
Writing Web Content	11/1 - 12/6	\$455
How to Create a Company Copy Style Guide	11/6	\$365
How to Run A Successful Freelance Business - Half Day Workshop	11/8	\$235
Storytelling in the Digital Age	11/16	\$365
The Storyteller's Guide to Better Videos	12/4	\$365

LETTERPRESS	Dates	Tuition
Poster Printing for Social Change Workshop	9/23	\$245
Letterpress Printing - Level 1	9/25 - 12/5	\$595
Letterpress Printing - Level 1 & 2	9/29 - 12/8	\$595
Letterpress Master Class at Evolution Press	10/1 - 10/29	\$455
Letterpress: Create at Lunch	10/5, 11/2, or 12/7	\$85

Visit svcseattle.com for updates and last-minute additions.

SOFTWARE	Dates	Tuition
Adobe InDesign CC - Level 1	9/24 - 10/29	\$455
Adobe Photoshop CC - Level 1	9/25 - 10/30	\$455
Adobe Premiere Pro CC for Video Editing - Level 1	9/26 - 10/24	\$455
Adobe Illustrator CC - Level 1	9/27 - 10/25	\$455
Design & Prototyping Tools: Sketch & InVision	10/6, 10/13, or 11/3	\$365
Data Visualization with Adobe Illustrator	10/26	\$365
Adobe After Effects CC - Level 1	11/1 - 12/6	\$455
Adobe Photoshop: Beyond the Basics	11/9	\$365
Intro to jQuery and JavaScript Workshop	11/10 & 11/17	\$455
Adobe Illustrator CC - Level 2	11/10 & 11/17	\$455
Fundamentals of Development Workshop	11/17	\$365

DESIGN & ART DIRECTION	Dates	Tuition
Color for Design - Level 1	9/24 - 12/3	\$595
Graphic Design - Level 1	9/24 - 12/3	\$595
Soft Skills for Designers	9/24 - 10/22	\$365
Typography - Level 1	9/25 - 12/4	\$595
Graphic Design - Level 1	9/25 - 12/4	\$595
Drawing: A Creative Approach - Level 1	9/26 - 12/5	\$595
UI/Visual Design for Websites	9/26 - 12/5	\$595
Design & Prototyping Tools: Sketch & InVision	10/6, 10/13 or 11/3	\$365
Portfolio Building Workshop	10/26	\$245
Design Thinking Workshop	10/27	\$365
Designing Motion Graphics	10/31 - 12/5	\$455
Soft Skills for Designers	10/29 - 12/3	\$365
Design Thinking Workshop	11/10	\$365
Animation and Motion Graphics Workshop	11/16	\$365

BUSINESS PRACTICES	Dates	Tuition
Be Heard: Persuading Clients & Colleagues	10/10	\$365
The Visual Meeting: Tools for More Involvement	10/12	\$365
Better PowerPoint, Better Presentations: Half-Day Worl	10/16	\$235
Intro to Agile: Managing Teams for Faster Productivity	10/19	\$365
The Copywriter's Workshop	10/24	\$365
Raising the Profile of Your In-House Team Workshop	10/26	\$235
Portfolio Building Workshop	10/26	\$245
How to Create a Company Copy Style Guide	11/6	\$365
How to Run A Successful Freelance Business - Half Da	11/8	\$235
Keeping it Fresh for In-House Creative Teams	11/9	\$235
How to Write Brilliant Creative Briefs	11/30	\$365
Basics of Brand Strategy	12/6	\$365

School of Visual Concepts

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