

FREE EVENTS (pre-registration required)

Impressions from SVC's Designer in Residence	Wed 1/3
Dispatches from the Road - Tales of a Design Nomad	Thu 1/4

WEB DESIGN, DEV & UX

User Research	Mon 1/8 - 2/12
Fundamentals of UX	Mon 1/8 - 2/12
Visual Design for UX	Mon 1/8 - 2/12
Fundamentals of UX	Tue 1/9 - 2/6
Visual Design for UX	Tue 1/9 - 2/6
Information Architecture	Tue 1/9 - 2/6
UI/Visual Design for Mobile Apps	Wed 1/10 - 3/14
HTML, CSS & Fundamentals of Development	Thu 1/11 - 2/8
Certificate Program Capstone Project	Thu 1/11 - 3/15
Certificate Portfolio Workshop	Thu 1/11 - 3/15
HTML for More Effective Marketing Emails	Thu 2/8
Design & Prototyping Tools: Axure & Sketch	Tue 2/13 - 3/13
User Research	Wed 2/14 - 3/14
Sketch & InVision	Wed 2/14 - 3/14
HTML, CSS & Fundamentals of Development	Thu 2/15 - 3/15
Prototyping and Testing	Mon 2/19 - 3/19
Fundamentals of UX	Mon 2/19 - 3/19
UX & UI for Marketing Emails	Wed 3/14
Developing Personas and Customer Journey Maps	Fri 3/23
User Accessibility for Websites and Apps	TBD

SOFTWARE

Adobe InDesign CC - Level 1	Mon 1/8 - 2/12
Adobe Photoshop CC - Level 1	Tue 1/9 - 2/6
Adobe Illustrator CC - Level 1	Wed 1/10 - 2/7
Adobe Premiere Pro CC for Video Editing - Level 1	Tue 2/13 - 3/13
Adobe After Effects CC - Level 1	Mon 2/19 - 3/19

CREATIVITY

Pushing Creativity: Tools for Tapping Your Full Potential	Wed 1/31
The Storyteller's Guide to Better Videos	Wed 3/21

DESIGN & ART DIRECTION

Typography - Level 1	Tue 1/9 - 3/13
Graphic Design - Level 1	Wed 1/10 - 3/14
Color for Design - Level 1	Thu 1/11 - 3/15
Whole-Brain Typography	Thu 1/25
Animation and Motion Graphics - Level 1	Fri 2/23
Presentation Design Essentials	Tue 3/20
Designing for All: Inclusivity + Diversity + Creativity	TBD

CONTENT & AD COPYWRITING

Content Writing Fundamentals	Wed 1/10 - 2/7
Writing for Email & Advertising	Mon 1/15 - 2/19
The Copywriter's Workshop	Fri 2/9
Writing for Video	Tue 2/13 - 3/13
Storytelling in the Digital Age	Fri 2/16
How to Create a Company Copy Style Guide	Thu 2/22
Writing for User Experience	Mon 2/26 - 3/26

MARKETING & STRATEGY

Data-Driven Design Sprint	Mon 10/23
Content Marketing Fundamentals	Thu 2/1
How to Write Brilliant Creative Briefs	Fri 1/26
Lifecycle-Driven Email Marketing Strategy	Wed 2/7
Digital Marketing Boot Camp	Fri 2/23
Basics of Brand Strategy	Thu 3/22

BUSINESS PRACTICES

The Visual Meeting: Tools for Documenting Ideas	Tue 2/20
How to Run a Successful Freelance Business	Wed 2/21
Be Heard: Persuading Clients & Colleagues	Wed 2/28
Better PowerPoint, Better Presentations	Fri 3/2
Project Management for Digital Projects	Wed 3/7

LETTERPRESS

Letterpress Printing - Level 1	Tue 1/9 - 3/13
Letterpress Printing - Level 2: Continuing Study	Wed 1/10 - 3/14
Letterpress: Create at Lunch	Fri 1/19, 2/9, 3/16
Reduction Block Printing 101	Sat 2/10

