



SPRING 2018

WEB DESIGN, DEV & UX	Dates	Tuition
UX Certificate Program Capstone Project	4/2 - 6/11	NA
Fundamentals of UX	4/2 - 4/30	\$455
Visual Design for UX	4/3 - 5/1	\$455
HTML, CSS & Fundamentals of Development	4/4 - 5/2	\$455
UX Certificate Program Portfolio Workshop	4/4 - 6/6	NA
UI/Visual Design for Websites	4/4 - 6/13	\$595
Information Architecture	4/12 - 5/10	\$455
Data-Driven Design Sprint	4/27	\$365
Intro to Agile: Managing Teams for Faster Productivity	4/30	\$365
User Accessibility for Websites and Apps	5/2	\$365
Designing for All: Inclusivity + Diversity + Creativity	5/4	\$275
Prototyping and Testing	5/7 - 6/18	\$455
Visual Design for UX	5/7 - 6/11	\$455
The Reality of VR/AR Design: UX Challenges and Considerations	5/8	\$235
User Research	5/8 - 6/5	\$455
Fundamentals of UX	5/9 - 6/6	\$455
User Research	5/9 - 6/6	\$455
HTML, CSS & Fundamentals of Development	5/10 - 6/7	\$455
Writing for User Experience	5/10 - 6/7	\$455
Visual Design for UX	5/10 - 6/7	\$455
Animation and Motion Graphics - Level 1	5/18	\$365
Disruptive Innovation	6/5	\$365

CREATIVITY	Dates	Tuition
Drawing: A Creative Approach - Level 1	4/11 - 6/13	\$595
Your Mobile Art Studio: iPad Pro + Procreate	4/21	\$365
Hand Lettering for Designers - Level 1	4/26	\$245
Designing for All: Inclusivity + Diversity + Creativity	5/4	\$275
Animation and Motion Graphics - Level 1	5/18	\$365
Disruptive Innovation	6/5	\$365
Storytelling For Business	6/8	\$365

CONTENT & AD COPYWRITING	Dates	Tuition
Content Writing Certificate Program Capstone Project	4/3 - 6/5	NA
Content Writing Fundamentals	4/4 - 5/2	\$455
Writing Web Content	5/9 - 6/6	\$455
Writing for User Experience	5/10 - 6/7	\$455
The Copywriter's Workshop	5/18	\$365
Storytelling For Business	6/8	\$365

LETTERPRESS	Dates	Tuition
Letterpress Printing - Level 1	4/3 - 6/5	\$595
Letterpress Printing - Level 2: Continuing Study	4/4 - 6/6	\$595
Letterpress: Create at Lunch	4/6, 5/4, or 6/1	\$85
Starshaped Press at SVC: Wood, Metal, and Beyond	4/7	\$245
Starshaped Press at PLU: Miraculous Ornamental Achievements!	4/8	\$245

SOFTWARE	Dates	Tuition
Adobe InDesign CC - Level 1	4/2 - 4/30	\$455
Adobe Photoshop CC - Level 1	4/3 - 5/1	\$455
Design & Prototyping Tools: Sketch & InVision	4/4 - 5/2	\$455
HTML, CSS & Fundamentals of Development	4/4 - 5/2	\$455
Adobe Illustrator CC - Level 1	4/5 - 5/3	\$455
Data Visualization with Adobe Illustrator	5/3	\$365
Design & Prototyping Tools: Sketch & InVision	5/5 & 5/12	\$455
Adobe After Effects CC - Level 1	5/7 - 6/11	\$455
Adobe Premiere Pro CC for Video Editing - Level 1	5/8 - 6/5	\$455
Adobe After Effects CC - Level 1	5/9 - 6/6	\$455
HTML, CSS & Fundamentals of Development	5/10 - 6/7	\$455
Design & Prototyping Tools: Sketch & InVision	5/10 - 6/7	\$455
Adobe Illustrator: Beyond the Basics	5/17	\$365

DESIGN & ART DIRECTION	Dates	Tuition
Color for Design - Level 1	4/2 - 6/11	\$595
Typography - Level 1	4/3 - 6/5	\$595
UI Certificate Program Capstone Project	4/3 - 6/5	NA
Design & Prototyping Tools: Sketch & InVision	4/4 - 5/2	\$455
UI/Visual Design for Websites	4/4 - 6/13	\$595
Typography - Level 2	4/5 - 6/14	\$595
Graphic Design - Level 1	4/5 - 6/14	\$595
Data-Driven Design Sprint	4/27	\$365

BUSINESS PRACTICES	Dates	Tuition
UX & UI for Marketing Emails	4/19	\$365
The Low-Tech Meeting: Visual Tools for More Involvement	4/20	\$365
Intro to Agile: Managing Teams for Faster Productivity	4/30	\$365
Project Management for Design	5/1	\$365
Be Heard: Persuading Clients & Colleagues	5/2	\$365
How to Present Creative Work	5/10	\$235
Naming Companies, Products, and Services	5/14	\$235
Keeping it Fresh for In-House Creative Teams	6/6	\$235
How to Run A Successful Freelance Business	5/16	\$235
How to Write Brilliant Creative Briefs	5/16	\$235
Digital Marketing Bootcamp	4/3-24/3	\$365
How to Work Successfully with In-House Clients	5/31	\$235
Disruptive Innovation	6/5	\$365
Lifecycle-Driven Email Marketing Strategy	6/6	\$235
Basics of Brand Strategy	6/7	\$365
A Creative Democracy: How to Manage Creative People	6/11	\$365

[Visit svcseattle.com](http://svcseattle.com) for updates and last-minute additions.

School of Visual Concepts

info@svcseattle.com | 206-623-1560